

# SPONSORSHIP PACKAGES

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Corporate  
Sponsorship

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20  
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HUNTER  
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# ABOUT US

## EDUCATION NETWORKING COLLABORATION

Hunter Environmental Institute (HEI) is a Hunter-based nongovernmental organisation (NGO) established in 1988 to provide a forum for environmental conversation.

HEI is a professional networking and events body for environmental practitioners and students from all disciplines and sectors and interested members of the community.



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# MISSION & OBJECTIVE

## WHAT WE DO

HEI hosts multiple events a year on environmental topics which encourage discussion among peers and a pathway to further knowledge and action with guest speakers from a diverse range of backgrounds and experiences.

We facilitate collaboration and knowledge sharing by hosting seminars and networking events to bring together the public, private and research sectors, students and the Hunter community. We host engaging seminars covering a broad range of environmental topics relevant to the Hunter region. We champion the next generation of environmental managers and scientists offering student prizes, internships, and scholarships.

We link to other environmental organisations/events such as the Environmental Impact Australia and New Zealand (EIANZ), Green Drinks (Newcastle), EnviroBytes newsletter. Events are regularly shared on our social media platforms and through emails (MailChimp). HEI has also sponsored other events such as the Mining Rehabilitation conference, partnering with other organizations holding events.



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# EVENT PLAN

## 2023 EVENT SUMMARY

We aim to hold three major events plus a student focussed event:

- March – Major event
- August – Major event
- September/October – Student Careers event
- November – Major event.

In 2023 we held the following events:

- February: Environmental Social Governance (ESG) with Port of Newcastle's Matthew Stephenson, and Jackie Spiteri from Sustainable ESG.
- August: Plant Community Types in Eastern NSW & Implications to Transitional Arrangements for the Biodiversity Offsets Scheme (Daniel Connelly, DPE, and Karen Caves, DPE BOS branch, and panel members Dr Stephen Bell, UoN, and Jacob Manners, Umwelt, with Host Les Seddon, NGH).
- September: Careers in the Environment at UoN Callaghan Campus
- November: Building bushfire resilience in Australia with Justin Williams, Forestry Corporation, Richard Colbourne, NPWS Team Leader Fire and Corey Shackleton, Blackash Bushfire Consulting.

Each event has at least 2 speakers, with a panel for discussion and questions at the end, followed by networking drinks/nibbles nearby. Events are generally held at the University of Newcastle's NUSpace building in the city centre, with drinks at The Clarendon Hotel.

Events are generally in person. In the future we may look to again provide Hybrid events, as our capacity increases to facilitate this type of event.

CPD Points – Attendees at events and for committee involvement can accrue CPD points for certifications such as EIANZ CEnvP-IA and REAP, PIA and other organisations. This also encourages continuous learning and development of the environmental profession.

# ATTENDEE PROFILE



## WHO ATTENDS OUR EVENTS

Attendance at the major events in 2023 was around 30-45. For 2024 we are aiming to increase patronage further to 45-60 attendees at each event.

Estimated attendee profiles based off previous events. Include:

Environmental Professionals – government/SOCs 40%

From DPE, NPWS, DPI, Port Authority NSW, Port of Newcastle, City of Newcastle Council, Lake Macquarie City Council, Central Coast Council, Hunter Water, Forestry Corporation, WaterNSW,

Environmental Professionals - private 45% from GHD, NGH, Umwelt, Ramboll, Blackash Bushfire Consulting, Beep Services, Kelifelder, MJD Environmental, HunterNet, WSP

Students 5% from UoN, CSU

Community members 5%

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# STUDENT SCHOLARSHIPS



## SCHOLARSHIP OPPORTUNITIES

HEI seeks to provide internship and scholarship opportunities to students studying Environmental Science/Engineering/Development Studies or similar studies.

Interns are selected each year and provided with a range of experiences with the HEI committee, organizing events and expanding their learning through networking with committee members and sponsors.

Scholarships or prizes are offered to students through the University of Newcastle, with free attendance at our events.

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# SPONSORSHIP OPPORTUNITY

## Gold Package \$2500

- Introduce and host the event
- Live plug at opening and closing of event for exposure
- Brand promotion on brochures, flyers and social media as well as on slides at the events
- Naming rights for 1 or 2 events
- Two free tickets, four reduced member tickets per event
- Opportunity to put up banners and marketing at events and tables

## Silver Package \$500

- Mention sponsors name at events
- Brand promotion at end of event on slides
- Two reduced member tickets per event

## Catering and Speaker Package \$250 per event

- Mention sponsors name at events
- Brand promotion at end of event on slides
- One reduced price ticket to specific event (one event only).

# 2024 SPONSORSHIP

Our committee is 100% run by volunteers. Our income is solely from sponsorships and attendance at our events. We promote our sponsors at all events, on our social media, emails and website.

To continue to allow us to do our great work, we invite you to sponsor HEI in the following ways.

All sponsors will be featured in marketing collateral across social media, email and website. Sponsorship is on a calendar year basis.

Your support will enable our not for profit organisation to continue to provide excellent services, while giving your company a platform to promote their services to a wide audience across the industry and community.

For more information, contact [hunterenviroinstitute@gmail.com](mailto:hunterenviroinstitute@gmail.com)

Hunter Environmental Institute [www.hei.org.au](http://www.hei.org.au)

Or Contact our Chairperson, Fiona McKay on 0475946632.

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