

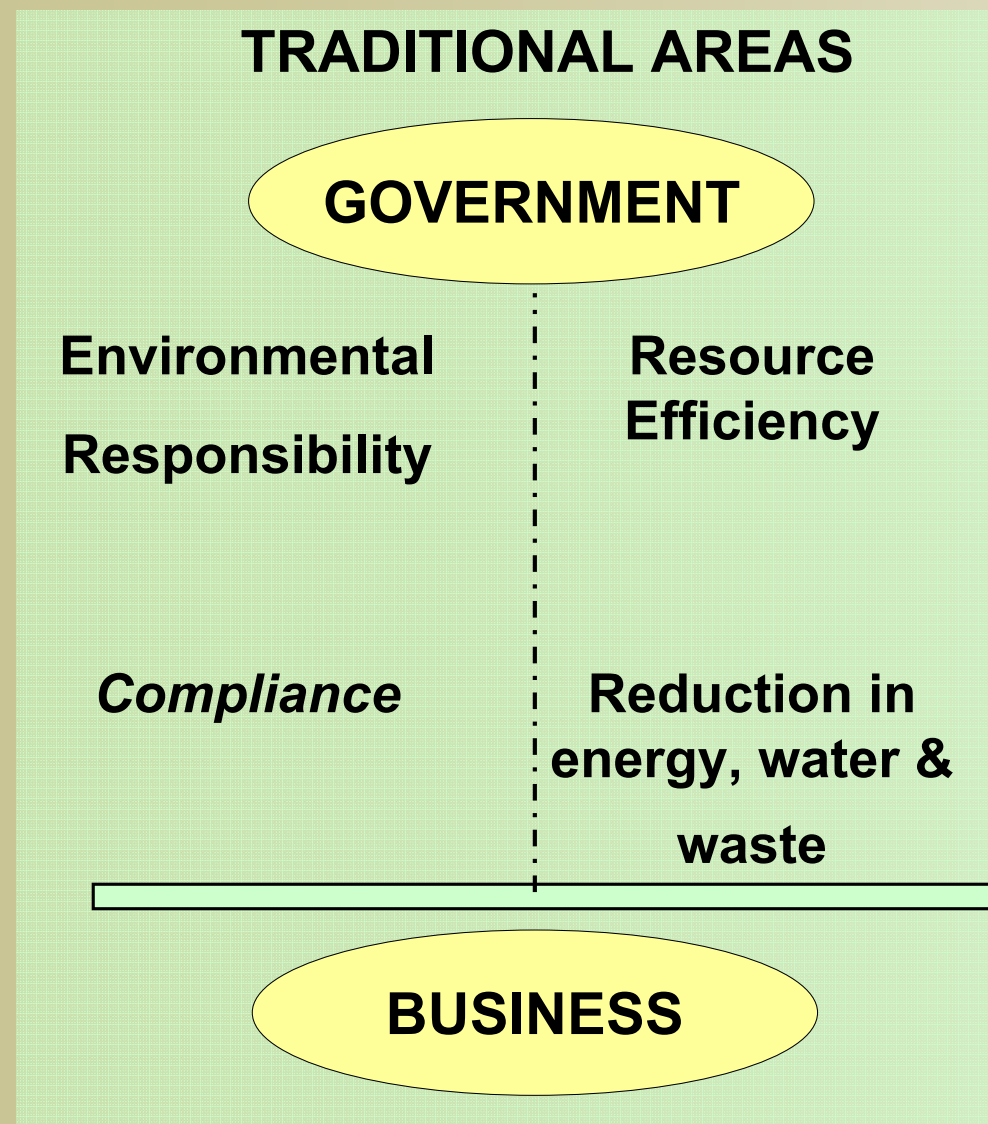
# Department of Environment and Climate Change



**David Holmes**  
Business Partnerships



# Environmental Action – Traditional Approach



- **Resource efficiency success**  
➡ **What next ?**
- **Want to improve, but...**
  - Where do we start?
  - Prioritise, 'pull it together' and add value
  - Holistic rather than ad hoc?

# ***Sustainability Advantage***

## **The Principles**

- The right of business to profit and grow
- Accelerate the environmental priorities of individual companies
- Add business value by mitigating risk and maximising opportunities



# Sustainability Advantage

## The Process



# *Sustainability Advantage*

## **The Process**

1. Commitment - 12-18 months & up to \$2,500
2. Complete diagnostic
3. 12-18 month brief action plan
4. Projects to mitigate risk and realize opportunities
5. Join a cluster – ideas and support (2-3 times a year)
6. Document results
7. Plan, new projects and continuous improvement



# Sustainability Advantage

## Diagnostic



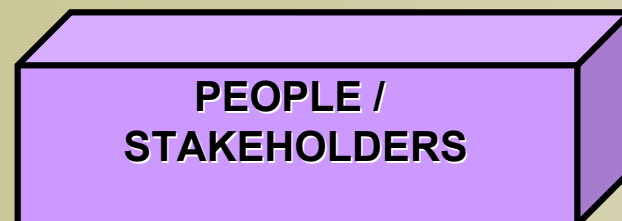
*Achievement in the past 12 months*



*Innovation & new technology*



*Metering & Monitoring  
Reporting, feedback and control systems*



*Accountabilities  
Awareness and training  
Employee Management  
Stakeholder Engagement*



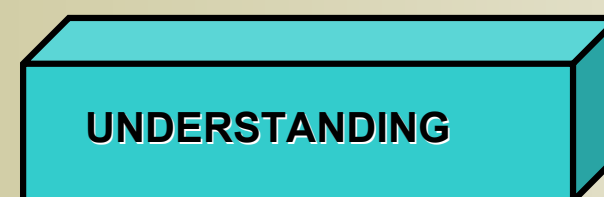
*Operating and Capital  
Budgets*



*Operating procedures  
Maintenance procedures*



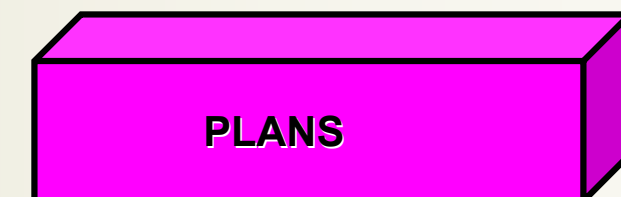
*Demonstrated corporate  
commitment*



*Understanding of performance  
and opportunities*



*Raw Materials and Equipment  
Product Stewardship*



*Targets, performance indicators  
(KPI) and motivation  
Plans*



# Diagnostic Report

Element	Level of Development					Critical Action Items
	1 Star	2 Star	3 Star	4 Star	5 Star	
1.1 Demonstrated corporate commitment			X			
2.1 Understanding of energy performance and opportunities		X				Critical
2.2 Understanding of water performance and opportunities			X			
2.3 Understanding of waste performance and opportunities				X		
2.4 Understanding of transport and land management				X		
3.1 Supply chain management - Procurement		X				Critical
3.2 Supply chain management - Product stewardship		X				
4.1 Targets, performance indicators (KPIs) and motivation	X					Critical
4.2 Plans		X				
5.1 Accountabilities					X	
5.2 Awareness and training	X					Critical
5.3 Internal stakeholder management	X					Critical
5.4 External stakeholder management		X				
6.1 Capital and operating budgets				X		
7.1 Operating and maintenance budgets					X	
8.1 Innovation and new technology			X			
9.1 Metering and monitoring				X		
9.2 Reporting, feedback and control systems				X		
10.1 Sustainability performance in the past year			X			
10.2 Auditing of progress	X					

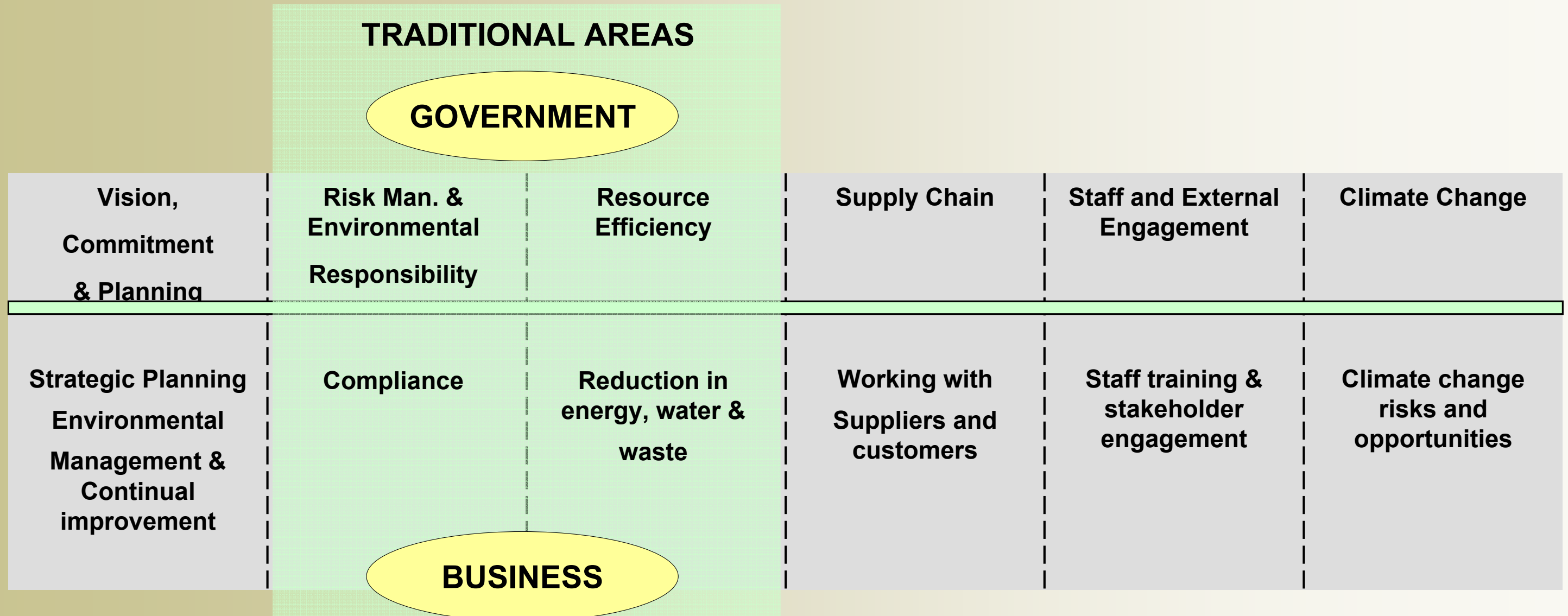
Overall Ranking: 3 Stars

% Achievement: 49 %

% Achievement to reach next level: 17 %



# Sustainability Advantage



Based on:

- Your environmental priorities and agenda
- Adding business value - mitigate risk and maximise opportunities
- No additional work – ‘accelerate’ and complete existing commitments



# *Sustainability Advantage in Action*

- **Current groups**
  - **Newcastle, food manufacturers, building products, commercial property, poultry, 'metals' manufacturing, MIA, TAFE & Uni, hospitals and aged care, registered clubs**  
(160 companies)
  - **Common areas of work: environmental planning, resource efficiency, staff training, supply chain**

## Web

<http://www.environment.nsw.gov.au/sustainbus/sustainabilityadvantage.htm>

